Plenty of diversity consultants can give you glossy brochures, catchphrases, and take-home handouts.

Wouldn’t you rather hear directly from researchers who have made careers studying the psychology of diversity?

Keith Maddox and Sam Sommers are professors of Psychology at Tufts University in Boston. Award-winning teachers and researchers, they are experts regarding the cognitive and social tendencies that create obstacles to the effective management of organizational diversity.

Professors Maddox and Sommers specialize in interactive presentations and workshops designed to convey the latest scientific research on diversity-related issues in terms that are accessible, relevant, and thought-provoking to general audiences.

Talking about race, gender, culture, and other forms of diversity is tricky. Doing so can be uncomfortable, can make people defensive and dismissive, and can even end up being counterproductive.

Professors Maddox and Sommers have extensive experience conducting such discussions in an engaging, yet non-threatening manner that gets people thinking about their own expectations and tendencies in new ways. (After years of teaching 19-year-olds at 8:30 in the morning, you get pretty good at getting the most out of audiences that would rather be somewhere else.)

Presentations and workshops can be tailored to meet the unique objectives, timetable, and size of your group. If you are seeking to demonstrate your organization’s commitment to diversity, further discussion of diversity-related issues, or better situate your organization to capitalize on its diversity, contact keith.maddox@tufts.edu or sam.sommers@tufts.edu for more information.
Keith B. Maddox received his Ph.D. in Psychology from the University of California, Santa Barbara. His research examines the social and cognitive aspects of stereotyping and discrimination, including a particular focus on bias based on skin tone. He has received research grants from the National Science Foundation, the Society for the Psychological Study of Social Issues, and the Tisch College of Citizenship and Public Service. He is on the editorial boards of multiple peer review psychology journals and has served as an expert witness in racial discrimination lawsuits.

http://www.ase.tufts.edu/psychology/TUSCLAB/maddox.html

Samuel R. Sommers received his Ph.D. in Psychology from the University of Michigan. His research examines the influence of race on legal decision-making and the more general impact of diversity on group functioning. He has presented this work to legal professionals, business school professors, and university administrators among others. He was recently selected by graduating students at Tufts as the faculty member who had the greatest impact on them intellectually, both inside and outside the classroom, and he is a recent inductee into the University’s Hall of Diversity.

http://www.ase.tufts.edu/psychology/sommerslab/