



# Can We Afford the Future?

## *The Economics of a Warming World*

### Frank Ackerman

In this book, Frank Ackerman offers a refreshing look at the economics of climate change, explaining how conventional economic theories get in the way of understanding this urgent problem. The benefits of climate protection are vital but priceless, and often devalued in cost-benefit calculations. Modest preparation for the most predictable outcomes of global warming is less important than secure protection against the growing risk of catastrophic change; massive investment in new, low carbon technologies and industries is life insurance for the planet. Ackerman makes an impassioned plea to construct a better economics, arguing that if we can't afford the future, what are we saving our money for?

Acknowledgments \* The Status Quo is Not an Option \* Your Grandchildren's Lives are Important \* We Need to Buy Insurance for the Planet \* Climate Damages are too Valuable to Have Prices \* Some Costs are Better than Others \* Hot, it's Not: Climate Economics According to Lomborg \* Much Less Wrong: The Stern Review vs its Critics \* Climate, Equity and Development \* What is to be Done? \* Notes \* References \* Index

Frank Ackerman is a research fellow at Global Development and Environment Institute and a senior scientist at Stockholm Environment Institute-US Centre, both at Tufts University. He is a founding member of Economists for Equity and Environment (E3) and a member scholar of the Centre for Progressive Reform. He has directed major policy studies for organizations ranging from Greenpeace to the European Parliament. He has written numerous academic and popular articles on the economics of climate change, energy and environmental policy. His previous books include *Poisoned for Pennies: The Economics of Toxics and Precaution*, and (with Lisa Heinzerling) *Priceless: On Knowing the Price of Everything and the Value of Nothing*.

**The New Economics**  
160 pp. / 1-84813-038-4 / \$20.95 pb. / Zed Books

### PALGRAVE MACMILLAN • 20% DISCOUNT ORDER FORM

Promo Code: P356ED

Qty	ISBN	Author/Title	List Price	20% Discount
—	1-84813-038-4	Ackerman/Can We Afford the Future?	\$20.95	\$16.76

SHIP TO:  
Name: \_\_\_\_\_  
Institution: \_\_\_\_\_  
Department: \_\_\_\_\_  
Address: \_\_\_\_\_  
(Shipments made to P.O. Box cannot be tracked; use street address if possible)  
City: \_\_\_\_\_  
State: \_\_\_\_\_ Zip: \_\_\_\_\_

Send U.S. orders to:  
VHPS  
16365 James Madison Hwy.  
(Rte 15)  
Gordonsville, VA 22942

Fax your order: (800) 672-2054  
Order by phone: (888) 330-8477  
Save when you order online!  
[www.palgrave-usa.com](http://www.palgrave-usa.com)

#### Payment Options:

- Enclosed is a check or money order made payable to Palgrave Macmillan or H. B. Fenn\*
- Charge my credit card:
- In the US:  Visa  Mastercard  American Express
- In Canada:  Visa  Mastercard

VHPS will appear as the payee on your invoice.

for U.S. orders, please add \$5.00 for shipping  
for Canadian orders, please add C\$3.50 for shipping

Card #: \_\_\_\_\_  
Exp. Date: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Phone: \_\_\_\_\_

When ordering by phone or on the web, refer to the PROMO CODE to get the 20% discount.

Applies to individuals only. Prices are subject to change without notice.

palgrave  
macmillan

Distributor of Berg Publishers, I.B.Tauris, Manchester University Press, and Zed Books  
(888) 330-8477 • Fax: (800) 672-2054 • [www.palgrave-usa.com](http://www.palgrave-usa.com)

