

## CURRICULUM VITAE

NEVA R. GOODWIN

11 Lowell St. Cambridge, MA, 02138, U.S.A.  
tel: (617) 491-0162 fax: (617) 868-7919  
e-mail: [Neva.Goodwin@Tufts.edu](mailto:Neva.Goodwin@Tufts.edu)  
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## PERSONAL DATA

### Education:

Harvard College – B.A. in English Literature, 1966  
(Magna Cum Laude, Phi Beta Kappa)  
Kennedy School of Government, Harvard University –  
Masters in Public Administration, 1982  
Boston University – PhD in Economics, 1987

Born in 1944

Two children

Married to Bruce Mazlish

## WORK IN EDUCATION AND ECONOMICS

### Current positions:

*Since Oct. 1993, Co-director* (with William Moomaw),  
**Global Development And Environment Institute (GDAE)**,  
administered jointly through the Fletcher School of Law and Diplomacy  
and the Graduate School of Arts and Sciences, Tufts University

*Since Sept. 1993, Research Associate, Fletcher School of Law and Diplomacy*

### Former academic positions:

*Jan. 1991 to Oct. 1993, Co-Director, Program for the Study of Sustainable Change and  
Development, a joint program of Tufts University's Fletcher School of Law and  
Diplomacy and the College of Arts and Sciences*

*Jan. 1988 to June 1990: Research Associate and Coordinator of the Global Issues  
Program of the World Development Institute, Boston University*

*Sept. 1986 to June 1990: Director of Program Development, The African Studies Center,  
Boston University*

*Jan. 1985 to May 1986: Lecturer in the Department of Economics, Boston University*

*Spring semester 1984: Lecturer in the Department of Sociology, Boston University*

## PUBLICATIONS

### 1. Book-length publications (author or editor)

Twenty-first Century Macroeconomics: Responding to the Climate Challenge with Jonathan Harris, Eds.; Edward Elgar, 2009; paperback 2010.

Micro-Economics In Context 2<sup>nd</sup> edition; lead author, with Julie Nelson, Frank Ackerman and Thomas E. Weisskopf; U.S. edition published by M.E. Sharpe, 2009. Italian translation 2009.

Macro-Economics in Context, lead author, with Julie Nelson, Jonathan Harris and Brian Roach; M.E. Sharpe, 2009

New Thinking in Macroeconomics: Social, Institutional and Environmental Perspectives, with Jonathan Harris, Eds.; Edward Elgar, 2004

Micro-Economics In Context, Transitional Economies edition lead author, with Thomas E. Weisskopf and Frank Ackerman; published in Vietnamese and Russian translations by the Commercial University of Hanoi and the Moscow State University for the Humanities, 2002.

EVOLVING VALUES FOR A CAPITALIST WORLD series editor; University of Michigan Press

Vol. 1, As if the Future Mattered: Translating Social and Economic Theory into Human Behavior (ed.; 1996)

Vol. 2, The Civil Economy: A Vision of Civil Society in the 21st Century by Severyn T. Bruyn (2000)

Vol. 3, Rethinking Sustainability: Power, Knowledge and Institutions ed. Jonathan Harris (2000)

Vol. 4, It's Legal But It Ain't Right: Harmful Social Consequences of Legal Industries eds. Nikos Passas and Neva Goodwin (2005)

Vol 5, Helping People Help Themselves by David Ellerman (2005)

Vol 6, After the End of History: The Curious Fate of American Materialism. by Robert lane (2005)

FRONTIER THINKING IN ECONOMIC ISSUES series editor and co-editor of each volume; Island Press

Vol. 1 A Survey of Ecological Economics (1995)

Vol. 2 The Consumer Society (1996)

Vol. 3 Human Wellbeing and Economic Goals (1997)

Vol. 4 The Changing Nature of Work (1999)

Vol. 5 The Political Economy of Inequality (2000)

Vol. 6 A Survey of Sustainable Development: Social and Economic Dimensions (2001)

Social Economics: An Alternative Theory: Building Anew on Marshall's Principles (1991) Macmillan, London and St. Martin's Press, New York

Global Commons: Site of Danger, Source of Hope (ed.) (1991), Special Issue of World Development, January

## 2. Selected Articles

["Labor's Declining Share and Future Quality of Life"](#) (2012) Delivered at the March 1, symposium, *Perspectives on Limits to Growth: Challenges to Building a Sustainable Planet*, presented by the Club of Rome and The Smithsonian Institution Grand Challenges Consortia, to celebrate the 40th anniversary of the publication of *Limits to Growth*. Published on [energybulletin.net](#) and in the May 2012 edition of the online journal, *Mother Pelican* [pelicanweb.org](#). View a [video of the lecture](#).

*"If US Consumption Declines Will the Global Economy Collapse?"* (2011) in Karin Ekström and Kay Glans, eds. *Changing Consumer Roles*. New York, Routledge

["What Can We Hope for the World in 2075?"](#) (2010) Thirtieth Annual E. F. Schumacher Lectures. Video accessible at <http://neweconomicsinstitute.org/content/neva-goodwins-e-f-schumacher-lecture>

["A New Economics for the 21st Century,"](#) *World Futures Review*, 2010

*"Good Business"* in *Our Planet: The Magazine of the United Nations Environment Programme*, (2010) February; pp 28-30

*"Reforming Economic Theory: Resilience, Equity, and Sustainability"* in *Twenty-first Century Macroeconomics: Responding to the Climate Challenge* (2009) Harris and Goodwin eds, (see above)

*"Teaching Ecological and Feminist Economics in the Principles Course"* (2009) in *Forum for Social Economics* Volume 38, Issue 2.

["From Outer Circle to Center Stage: The maturation of heterodox economics"](#) (2008) in *Future Directions in Heterodox Economics*, eds John Harvey and Rob Garnett (University of Michigan Press).

["Economic Vitality in a Transition to Sustainability"](#) (2007) in the series, *Growing the Economy through Global Warming Solutions*; published by the Civil Society Institute

*"The Social Impact of Multinational Corporations: An outline of the issues, with a focus on workers"* (2005) in *Mapping the Multinational Corporations: The New Global Leviathans in Historical Perspective*, eds Bruce Mazlish and Alfred Chandler; Cambridge University Press

*"Reconciling Growth and the Environment"* (2004) with Jonathan Harris in *New Thinking in Macroeconomics*, Harris and Goodwin eds. (see above)

["Equity"](#) (2003) in the Online Encyclopedia of Ecological Economics, published by the International Society for Ecological Economics

["Civil Economy and Civilized Economics"](#) (2001) in *The Forerunner Volume* for the *Encyclopedia of Life Support Systems* (EOLSS Publishers Co. Ltd., Oxford, UK).

["The Hedgerow Model of Development"](#) (2000) in Harris, ed, *Rethinking Sustainability: Power, Knowledge and Institutions*, Michigan Press (see above).

*"The Transition to a Transition"* (2000) in Barbara Smith-Moran and Rodney Peterson, eds. *Consumption, Population and Sustainability: Perspectives from Science and Religion*; Island Press

"*Economic Meanings of Trust and Responsibility*" (1996) in As if the Future Mattered, Michigan Press (see above)

"*Economics in Context*" (1996) with Oleg Ananyin, Frank Ackerman and Thomas Weisskopf, in Voprosy Ekonomiki ["Economic Questions"] Moscow, [printed in Russian]

"*Commentary: A Range of Predictions for the Future*" (1994) in Ecological Economics, May

"*The Rounding of the Earth: Ecology and Global History*" (1993) in Conceptualizing Global History, eds. Bruce Mazlish and Ralph Buultgens; Westview Press

"*Macro and Global Issues for Sustainable Development*" (1993) in A World Fit for People, eds. Uner Kirdar and Leonard Silk, UN Development Program publication, NY University Press

"*What Do We Know About Sustainable Development?*" (1993) in Green China Magazine, Summer

"*Lessons for the World from U.S. Agriculture: Unbundling Technology*" (1991) in World Development, January

"*The Wealth of Adam Smith*" (1983) with Bruce Mazlish, in The Harvard Business Review, Jul-Aug, volume 4 page 52

**Essays published within the "Frontiers" series** (Island Press, see above) include the six volume introductions as well as:

"*Ethical and Institutional Issues in Ecological Economics*" (in A Survey of Ecological Economics)

"*Visions of an Alternative*" (in The Consumer Society)

"*Interdisciplinary Perspectives on Wellbeing*" (in Human Wellbeing and Economic Goals)

"*The Household Economy and Caring Labor*" and "*Social and Psychological Meanings of Work and Unemployment*" (in The Changing Nature of Work)

"*Inequality and Corporate Power*" (in The Political Economy of Inequality)

"*Taming the Corporation*" (in A Survey of Sustainable Development)

## **ARTICLES AVIALABLE IN SPANISH AND PORTUGUESE (AS WELL AS ENGLISH)**

4-part series hosted on "Opinion Sur" <http://www.surnorte.org.ar/southopinion/index.php>

Changing Climate, Changing Economy: how to think about climate change

Part 1 (July/07) Changing Climate, Changing Economy [English](#) [Spanish](#)

Part 2 (August/07) What is the economy for? [English](#) [Spanish](#)

Part 3 (September/07) Toward a changed economy – looking backward and forward  
[English](#) [Spanish](#)

Part 4 (October/07) Climate change as the immanent perfect storm [English](#) [Spanish](#)

2-part series hosted on "Opinion Sur": What is the Economy for?

Part 1 (November/07) Competition among Firms – Who Benefits? [English](#) [Spanish](#)

Part 2 (December/07) Internalizing externalities: making markets and societies work better  
[English](#) [Spanish](#)

## WORKING PAPERS:

[“An Overview of Climate Change: What does it mean for our way of life? What is the best future we can hope for?”](#) March 2008

[“Five Kinds of Capital: Useful Concepts for Sustainable Development,”](#) September 2003.

[“Reconciling Growth and Environment,”](#) with Jonathan M. Harris, March 2003.

[“Macroeconomics for the Twenty-First Century,”](#) March 2003.

[“Better Principles: New Approaches to Teaching Introductory Economics,”](#) with Jonathan M. Harris, June 2001

[“Economics in Context: The Need for a New Textbook,”](#) with Oleg I. Ananyin, Frank Ackerman and Thomas E. Weisskopf, February 1997.

## SPONSORED RESEARCH OUTSIDE THE U.S.

June, 1993; Member of a World Bank Mission to Russia: *Environmental Management Technical Appraisal Project*

July, 1989; Visiting Fellow at the World Institute for Development Economics Research (WIDER) of the United Nations University in Helsinki.

Spring, 1988; Research Associate at the Instituto Interamericano De Cooperacion Para La Agricultura (IICA), Buenos, Aires, Argentina.

## PROFESSIONAL AND NON-PROFIT AFFILIATIONS

### Current:

**Ceres (Coalition for Environmentally Responsible Economy):** member, Board of Directors, (2000- )

**College of the Atlantic,** Bar Harbor, ME: vice-chair of the Board, chair of the Nominating Committee, and member of the Executive Committee (1981-1990); member, Advisory Council (1996- )

**Committee for the Political Economy of the Good Society (PEGS)** College Park, MD: member of Founding Board (1994- )

**Institute for New Economic Thinking (INET):** consultant for project to design a new economics curriculum (2011- )

**Mount Desert Land and Garden Preserve,** Mt. Desert Island, ME: President (1990- )

**New Economics Institute,** Great Barrington, MA: co-chair of the board (2010- )

**Sustainable Endowment Institute:** member, Board of Advisors (2005- )

**Winrock International Institute for Agricultural Development,** Arlington, VA.: trustee (1985- ), member of the Program Committee (1985-1994), member of the Executive Committee (1995-), Chair of the Program Committee (2001-4)

Former:

**Human Development and Capability Association:** Founding Fellow (2004)

**President's Council on Sustainable Development:** member, Task Force on Population & Consumption, Washington, D.C. (1995)

**Rockefeller Brothers Fund,** New York, NY: trustee (1973-1982, 1985-1994); trustee and vice-chair of the Board (1997-2009)

**U.S. Department of Commerce, Economic Development Administration:** member, Advisory Panel for the Jobs and Environment Campaign (1995)

**International Society for Ecological Economics,** Washington, D.C.: member, Curriculum Committee (1992-5) and Prize Committee (1994-7)

**International Center for Research on Women,** Washington, D.C.: trustee, and chair of the Nominating Committee (1987-97)

## **SELECTED INVITED LECTURES AND INTERVIEWS**

March 2012 “[\*Labor's Declining Share and Future Quality of Life\*](#)” Paper for the symposium “Perspectives on Limits to Growth: Challenges to Building a Sustainable Planet,” presented by the Club of Rome and The Smithsonian Institution Grand Challenges Consortia.

Nov 2010 [Interview on on A Better World Radio](#) with Mitchell Rabin

Oct. 2007 “*Changing Economics to Cope with Climate Change*” at the *Economics of Global Warming Workshop*, New School For Social Research, New York City

June 2007 “*Changing Climate, Changing Economy*” **Plenary address** at the ICAPE meeting, University of Utah, Salt Lake City

Oct. 2006 “*Toward Good Societies: The Policy Agenda*” at a conference convened at the Kennedy School of Government on “John Kenneth Galbraith and the Future of Liberalism”

June 2005 “*What Economics Courses Don't Teach – But Should*” Annual meeting of the Russian Society for Ecological Economics, St. Petersburg

Jan. 2005 “*What Does Wal-Mart Tell Us About the Globalized Economy?*” American Economic Association, Philadelphia, PA

Oct. 2004 “[\*What You Didn't Learn in Ec 101\*](#)” Annual meeting of “SRI in the Rockies.”

Jan. 2003 “*Five Kinds of Capital and SAEJAS Development!*” and “*Teaching Microeconomics for the Twenty-first Century*” American Association of Legal Scholars annual meeting, sessions on Social Economics, Washington, DC

June 2003 “*Contextual Economics: A Quilt of Many Old – and Some New – Patches*” ICAPE meeting, Kansas City

July 2001 “*What We Have Learned from 'Frontiers in Economic Thought,'*” **keynote address** at the U.S. Society for Ecological Economics meeting, Duluth, MN

Jan. 2001 “*Sustainable Development as the Leading Edge of Macroeconomics,*” American Economics Association, New Orleans, LO

Jan. 2001 “*Contextualizing What We Teach; A New Microeconomics Text*,” Eastern Economics Association, New York, NY

Oct. 1999 “*Contextual Economics: An Alternative Paradigm*,” Atlantic International Economic Society, Montreal, Canada

Nov. 1997 “*Human Wellbeing and Economic Goals*,” **keynote address**, first meeting, International Society for Quality of Life Studies

June 1996 “*The Transition to a Transition*” for the Boston Theological Institute in conjunction with The American Association for the Advancement of Science (portions of this talk have been released in a BTI video, Living in Nature)

Apr. 1996 “*Options for Development: A New Look at Old and New Ideas*” UNDP Round Table on Global Change, Marmaris, Turkey

Feb. 1996 “*Taking Consumerism Seriously: Macroeconomic Implications*” Environmental Ethics lecture series of the Yale School of Forestry and Environmental Studies

Feb. 1996 “*Leaving the Consumer Society*” The Cambridge Forum (taped for broadcasting on U.S. and Canadian radio, including numerous airings on PBS' "All Things Considered")

Apr. 1994 “*Notes for a Basic Economics Text for Russia in the 1990s*” conference on "The Future of Economics Education in Russia," sponsored by the University of Moscow

Mar. 1993 “*Trust in Economic Transactions*” Society for the Advancement of Socio-Economics

Oct. 1992 “*New Thinking in Economics*” one-hour recorded interview for Radio-Free Europe

Jan. 1992 “*What Kind of Economic Theory is Needed for Pollution Prevention?*” for a committee of the EPA's National Advisory Council on Environmental Policy and Technology

Jan. 1991 “*Lessons for the World from U.S. Agriculture*” International Development Conference, Washington, DC

Oct. 1990 “*Social Economics and Sustainable Development*” University of Cambridge Development Studies Colloquium, Cambridge, England

June 1989 “*The Limits of Realism in Economic Models*” World Institute for International Development, Helsinki

## **RESPONSIBLE FOR THE FOLLOWING CONFERENCES, SEMINARS AND SYMPOSIA**

November, 2006 “*Growth vs. Sustainability? Economic Responses to Ecological Challenges*”: 3-day international conference at the RBF Pocantico Conference Center, Westchester, NY (supported by the Rockefeller Brothers Fund)

June 2002 “*Rethinking Macroeconomics: Theory and Principles*”: 3-day international conference at the RBF Pocantico Conference Center, Westchester, NY (supported by the Rockefeller Brothers Fund and the Lounsbery Foundation)

November 1993 “*Reconceptualizing Development in the Context of Sustainability*”: 3-day international conference at Tufts University (supported by the Ford Foundation).

November 1992 “*What Environmentalists Need From Economists*”: 3-day international conference at Tufts University (supported by the MacArthur Foundation and the Rockefeller Brothers Fund)

Fall 1991 - Spring 1993 “*Food Policy and Rural Economies*”: faculty seminar series co-sponsored by GDAE and the Harvard Institute for International Development.

Spring 1991 - Spring 1992 “*Motivating People to Act As If the Future Mattered*”: seminar series that generated papers on institutional changes that are needed to assist businesses, individuals, and other actors to behave in ways that reflect a long range perspective.

Jan 1998 - June 1990 “*Global Issues Seminars*”; twice-monthly series at Boston University for invited speakers to present issues with global causes or consequences. Supported by the Hewlett Foundation.

Spring, 1987 “*Rethinking Development Theory and Policy*”: presentations by Boston University faculty, with invited participants from institutions in the Greater Boston area and several foreign countries.

Fall, 1986 “*Environmental Issues for the Developing World*”: a series sponsored by the six Institutes and Centers related to the Boston University Economics Department.

Spring, 1986 “*Graduate Education for Economists*”: a series sponsored by the Boston University Graduate Economics Association, featuring economists Wassily Leontief, Robert Solow and Frances Stewart, and sociologist Ronald Dore.

## **EARLY WORK IN HOUSING, ENVIRONMENT AND DESIGN**

1991 and 1993: worked with the Boston Society of Architects on sustainable redevelopment of a large military site (Fort Devons) and a former mental hospital (Metropolitan State); served as the economics respondent for the final presentations in workshops for each project.

1977-79: member of the Board of Directors of the New Community Development Corporation, Department of Housing and Urban Development (HUD), Washington, D.C.

1977-79: worked at Technology + Economics (a Cambridge, MA, consulting firm) in several positions, including Sales Manager and Management Consultant.

1972-79: worked closely with Buckminster Fuller to establish and organize the Design Science Institute.

## **OTHER:**

See [www.Nevasphotos.org](http://www.Nevasphotos.org)