

The artist Shepard Fairey was invited by Tufts University to create this mural as part of his 2009 exhibition "Supply and Demand" at the Institute of Contemporary Art Boston (ICA), in conjunction with Tufts' Institute for Global Leadership's Norris and Margery Bendetson EPIIC international symposium, "Cities: Forging An Urban Future," February 2009.

Please contact the Tufts University Art Gallery with inquiries:
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Excerpt from the Institute of Contemporary Art Boston's *Obey: Supply and Demand* special edition catalogue (Ginkgo Press, 2009):

Shepard Fairey gained international recognition in the early 1990s with his *Obey Giant* campaign, seen on streets around the world on countless stickers and posters that Fairey produced and disseminated. Since then, Fairey has created works of art of all types-on the street, as part of commercial collaborations, and, increasingly, for gallery presentation. Fairey has broken many of the spoken and unspoken rules of contemporary art and culture. Working as a "fine" artist, commercial artist, graphic designer *and* businessman simultaneously, Fairey actively resists categorization. Through the *Obey* project, he has created a cultural phenomenon, but more importantly, a new model of art making and production. He builds off precedents set by artists such as Andy Warhol and Keith Haring, as he disrupts expectations about art and business, and muddies the distinctions between fine art and commercial art.

Shepard Fairey was born in Charleston, South Carolina in 1970 and currently lives and works in Los Angeles, California. He received a BA from the Rhode Island School of Design in 1992. He has had recent solo exhibitions at the Institute of Contemporary Art, Boston (2009); White Walls Gallery, San Francisco (2008); Merry Karnowsky Gallery, Los Angeles (2007); Jonathan Levine Gallery, New York (2007); Stolen Space, London (2007); and Galerie Magda Danysz, Paris (2006). His work is in the collection of the Victoria and Albert Museum, London; the Los Angeles County Museum of Art; the Museum of Contemporary Art, San Diego; and the National Portrait Gallery, Washington, D.C. Fairey is also the founder of Studio Number One, a graphic design company.