

**COMMUNICATIONS CAREER CONNECTION – WINTERSHIP PROGRAM  
BOSTON, LOS ANGELES, NEW YORK CITY**

**January 11-15, 2010**

**Cosponsored by CMS and Career Services**

**BOSTON**

**Arnold Worldwide - Boston**

Arnold Worldwide is the largest advertising agency in Boston and one of the top 30 agencies in the US. It is owned by the French advertising and communications holding company Havas and is part of a network of agencies located in six countries around the world. Recent accounts include Volvo, Amtrak, Fidelity Investments, McDonald's, Ocean Spray, RadioShack, Timberland, and the "truth" anti-smoking campaign.

As an intern on the "truth" account, you will become fully ingrained into the day to day maintenance and functioning of a fast paced, innovative, creative account. Not only will you learn about the ins and outs of the way an agency works but you will also play a large role in helping the team in the following areas:

- 1) Helping to substantiate all of the facts used in our creative. Working closely with the account team to compile the substantiation will be one of the main responsibilities of the internship.
- 2) Compiling industry trends – helping the team stay on top of trends by compiling competitive research and monitoring for any news about the tobacco industry and youth smoking. Understanding the industry is just part of it. We need to be sure that we're always fresh and relevant, so monitoring for new trends among teenagers is also a key responsibility.
- 3) Assisting in daily administrative tasks – support where needed to prep for meetings, and other impromptu administrative tasks, participating in status meetings, and observing client meetings (if applicable).

***The Boston Globe* - Boston**

*The Boston Globe*, owned by *The New York Times*, is the most widely circulated daily newspaper in New England. During the January internship, the *Globe* intern will work with a staff writer for *The Boston Globe Magazine*.

**David Sutherland Productions – Waltham, MA**

A veteran PBS documentary filmmaker, David Sutherland has been one of the pioneers of cinema verite, and a cornerstone of the documentary field for more than 30 years. His studio is located at 102 Pine Street in Waltham. His credits include the PBS/Frontline highly-acclaimed films *The Farmer's Wife* and *Country Boys*, which collectively had over 36 million viewers. Other credits include *Out of Sight*, *Halftime*, and *George Washington*. More information on Sutherland's work can be found at [www.davidsutherland.com](http://www.davidsutherland.com). Sutherland is currently in production on a film about an Oglala Sioux woman in North Dakota who is struggling against all odds to raise her family and fulfill her dreams. This film will air on PBS/Frontline in 2012. An intern will transcribe and log footage and have an opportunity to sit in on editing sessions with the filmmaker and the editors. The student must have his/her own laptop.

### **New England Cable News (NECN) – Newton, MA**

New England Cable News (NECN) is the largest 24-hour regional news network in the country, specializing in long-form journalism and serving more than 3.7 million subscribers in more than 1,050 cities and towns in all six New England states. The intern will have the opportunity to shadow a general assignment television reporter, seeing first hand how stories are selected, reported, shot, and edited.

### **Walden Media – Burlington, MA**

Walden Media is a film production, education, and publishing company with offices in Burlington, Massachusetts and Los Angeles. Its films are based on notable classic or award-winning children's literature, compelling biographies, documentaries, and some original screenplays. Some recent films include *The Chronicles of Narnia*, *Holes*, *Mr. Magorium's Wonder Emporium*, and *Charlotte's Web*. The intern will be based in the Education, Outreach, Interactive, and Publishing office in Burlington.

### **WBUR - Boston**

WBUR, owned by Boston University, is the largest National Public Radio station in Boston. In addition to local news, it produces several nationally-distributed programs, including *Car Talk*, *Here and Now*, *Only a Game*, and *On Point*. If the intern has a specific interest, WBUR will tailor the internship to his/her needs.

## **LOS ANGELES**

### **Bona Fide Productions – Los Angeles**

Bona Fide Productions is a Los Angeles-based company that has produced films such as *Little Miss Sunshine*, *Little Children*, *Election*, and *Cold Mountain*. The company currently has a first-look deal with Warner Brothers Pictures. The intern might do any or all of the following: reading screenplays for company projects, watching films and actor/director reels, and doing a research project. Since it is a small office setting, the student will interact directly with the producers and staff. No particular special skills are required, but the student should be professional, have an interest in film, be able to handle multiple tasks at once, and be Mac-proficient.

### **Holford Productions – Los Angeles**

Erin Holford has worked for the last nine years in reality television on such shows as *Survivor*, *Fear Factor*, and *Extreme Home Makeover* as a specialty camera rigger and camera technician. The ideal intern candidate would have an interest in the camera department and reality television production from the ground floor up. Activities will vary based on the television shows in production at the time, but the winternship will include the opportunity to shadow the crew member of a reality TV show, work one on one with a wide range of cameras, and directly gain knowledge of the reality TV industry in LA.

### **International Creative Management (ICM) – Los Angeles**

International Creative Management (ICM) is one of the world's largest talent and literary agencies, with offices in Los Angeles and New York. It is a full-service agency representing creative and technical talent in the fields of motion pictures, television, music, publishing, live performance, branded entertainment and new media.

The student will shadow and support an executive and her assistant. He or she will help in a wide range of support duties, from putting actor submissions together for casting meetings, to reading scripts, to helping to organize and maintain the office.

### **Outlaw Productions – Los Angeles**

Outlaw Productions (*Breach; Training Day; sex, lies, and videotape; The Santa Clause* franchise) is a small feature film production company with a first-look deal at Sony. Outlaw develops, packages, and seeks financing for studio and independent films as well as television series. Primary responsibilities for interns include reading scripts and writing coverage (a detailed synopsis and summary of your opinion), script copying and binding, data entry, some phones and scheduling. Interns are also assigned research projects depending on the films being worked on at the time. You will spend most of your time reading!

### **Paramount – Los Angeles**

*To do this internship, a student must commit to taking a half-credit independent study with CMS in the Spring 2010 semester.*

This internship, which is located on the Paramount Studio lot, is with the Paramount Licensing Group. Paramount Licensing Group is tasked with executing the theme park, theme restaurant, consumer products, interactive, publishing, and film clip licensing activities for Paramount Pictures. The candidate will work in the Business Development and Finance departments, and will be exposed to all aspects of major movie studio intellectual property licensing.

### **PRBUZZ Inc. – Los Angeles**

PRBUZZ Inc. has developed media opportunities and special events for the following: American Heart Association, Coldwell Banker, Feld Entertainment (Ringling and Disney On Ice), Coco's and Carrows Restaurants, DeliBoys, Ramsell Corp, Flowers Heritage Foundation, Institute of Technologies, Stone Manor Lighting, Amici Brentwood, Osteria Latini, Petography. This includes writing all media materials, developing collateral, pitching stories to the press, organizing radio and television interviews and specials for clients, research and organizing speaking engagements, strategy and messaging as well as image building.

### **Ted Schachter Entertainment – Los Angeles**

Schachter Entertainment is a boutique talent management company in Los Angeles that represents actors in films and on television series, as well as filmmakers, writers, and directors. The student will write summaries and appraisals of screenplays, be involved in obtaining auditions for actor clients, answer phones, participate in meetings with clients, see how Hollywood deals are made, and go to tapings and film shoots where possible.

### **TV Guide Network – Los Angeles**

TV Guide Network is offering an internship in its production offices. Candidates should have a serious interest in learning to produce entertainment news, and must have a voracious appetite for all things related to pop culture: TV, movies, music, fashion, and celebrity. They must be hard-working, detail-oriented, and dependable, and some production experience is preferred.

## **NEW YORK CITY AREA**

### ***All You Magazine* – New York City**

*ALL YOU* is a relatively new magazine that speaks directly to value-driven women. In each issue, there are articles that help women find great value and provide realistic solutions for taking care of themselves, healthy and fast ways to feed their families, affordable and practical clothes they can wear, do-it-yourself home repair projects, and relationship advice from real women just like them. Our positioning, and the value we provide to our readers, could not be more relevant in today's challenging economy where all consumers are seeking great value.

### **Fred Friendly Productions – New York City**

Fred Friendly Seminars are television programs inspired by television pioneer Fred W. Friendly. The purpose of the seminars is to inspire profound discussion about real issues by creating scenarios and realistic dilemmas that participants must react to on the spot. FFS researches various issues and organizes groups of experts in the field, as well as journalists and professors. During the show, the moderator begins by painting "little pictures" – dilemmas almost any viewer might confront – and ends with compelling explorations of vital ethical, legal, and public policy questions. Each dilemma is drawn from real-life conflicts and confronts the participants with a clash of legitimate values. For audiences, the fascination of the Seminars comes, in part, from seeing panelists struggle to find their way through a thicket of wrenching decisions. Their broader success consists in compelling viewers to confront knotty but essential issues in their own minds. As Fred Friendly explained, "Our job is...to make the agony of decision making so intense you can escape only by thinking."

### **Lookalike Productions – Englewood, NJ**

Lookalike Productions is a boutique television and film production company based in Englewood, NJ. It produces a variety of projects, including commercials, television specials, and documentary films. Among its work are the award-winning documentary *Emmanuel's Gift* and the short film *Tufts is...* The company has won 16 Emmy Awards. The intern will spend time in the edit room, becoming familiar with AVID and learning how to log, digitize, and transcribe tapes. There is also the chance of spending time on a film shoot. The student should have an interest in television/documentary production. It would be helpful if the student had some previous production experience (although not necessary), including any experience with AVID.

### **Random House – New York City**

*To do this internship, a student must commit to taking a half-credit independent study with CMS in the Spring 2010 semester.*

Random House, Inc. is the world's largest English-language general trade book publisher, and is a division of Bertelsmann AG, one of the foremost media companies in the world. It publishes fiction and nonfiction, both original and reprints, by some of the foremost and most popular writers of our time. They appear in a full range of formats, including hardcover, trade paperback, mass market paperback, audio, electronic, and digital, for the widest possible readership from adults to young adults and children. The intern will shadow a member of the Random House Information Group marketing department. He/she will attend brand team meetings and attend to administrative tasks relating to the promotion and publicity of company titles, including photocopying, filing, database upkeep, etc. From this internship, the student will have a better understanding of how books are published and promoted. Candidates should have an interest in book publishing and/or marketing, love books, and be organized, creative, and diligent.

### **Seftel Productions – New York City**

Joshua Seftel began his filmmaking career at Tufts University, and has gone on to receive more than 50 international awards, including the Emmy, for his films. His filmmaking has brought him to Bosnia, South Africa, Romania, Iceland, Costa Rica, and across the United States. He has also worked in television, most notably on the *Queer Eye for the Straight Guy* series.

### **The Big Money – New York City**

*The Big Money* is a website that focuses on all important aspects of economics and money without getting bogged down in arcane statistics or impenetrable jargon. It is a member of the Slate Group, an umbrella organization that includes a handful of other sites committed to providing journalism, insight, and analysis for the Web. The intern will be able to focus on the aspects of *The Big Money* that interest them most. Depending on the intern's experience and skill level, possible duties will include posting content on the website, assisting reporters with research, writing blog posts, and even writing full pieces.

### **Trickle Up - New York City**

Trickle Up empowers people living on less than \$1 a day to take the first steps out of poverty, providing them with resources to build microenterprises for a better quality of life. In partnership with local agencies, Trickle Up provides business training and seed capital to launch or expand a microenterprise, and savings support to build assets. The company helps more than 10,000 people a year, nearly all female, start or expand livelihoods. The intern will "shadow" an executive through meetings with staff, donors, and others. The experience will provide the intern with greater knowledge of global poverty, as well as a deeper understanding of the program, fundraising, communications, finance, and administration functions of a nonprofit organization.

### **World Leaders Entertainment – New York City**

World Leaders Entertainment is a production studio specializing in animation that entertains its audiences with precision and passion in a spectrum of styles. The studio's

directors, designers, programmers, and animators create and produce television series, commercials, viral content, and web applications for worldwide distribution. The intern will interact with every niche in the animation production process. Students interested in production will assist with both entertainment and commercial projects, working with producers and production managers to collect, manage, and maintain assets through the entirety of any given project. Students with artistic talent will have the opportunity to not only learn the ropes of production, but also hone their skills with entry-level contributions to a project's animation by assisting experienced teams of artists with necessary cleanup, inking, and coloring. First and foremost, any interested student should have a love for entertainment, specifically animated entertainment. As for technical skills, students with a working knowledge of Adobe Photoshop, Microsoft Excel, and Macromedia Flash are preferred.

### **WNET – New York City**

As the flagship public broadcaster in the New York, New Jersey, and Connecticut metro area, Thirteen/WNET reaches millions of viewers each week. It airs the best of American public television, along with its own local productions. The Tufts intern will work with the company's movie team, and will be involved in screening and selecting independent movies which may air on Thirteen/WNET. The student will also do research involved in the on-camera introductions to the movies seen on the show *Reel Thirteen*.

### **WSHU – Fairfield, CT**

WSHU is a National Public Radio member station based on the campus of Sacred Heart University in Fairfield, Conn. The news team covers stories within the station's listening area, which stretches the entire coast of Connecticut, as well as Suffolk County, Long Island. Reporters contribute breaking news and sound-rich feature stories to the local segments of NPR's *Morning Edition* and *All Things Considered* broadcasts, and periodically produce stories for a national audience. WSHU's news coverage can be heard at <http://www.wshu.org/news/>. A Tufts student will have the opportunity to shadow reporters and producers as they put out two live daily news programs. There may also be the chance to learn about the development side of public radio. The internship may include reporting in the field and writing news stories.

### **W.W. Norton – New York City**

The college science textbook division at W.W. Norton & Company seeks a self-starting, well-organized student interested in learning more about educational publishing. The internship will be project-oriented, and the intern will assist the staff in sales-related research in the college textbook department. A student who has an interest in publishing as a business will have the opportunity to learn more about the kind of thinking and research that happens at the institutional level at a publishing house. For more information about Norton's publications, please visit: <http://www.wwnorton.com/college/>.

### **Y & R – New York City**

Y & R is a major marketing communications firm looking for a dynamic candidate to shadow one of its strategists for the week. The intern will be asked to pull together some information while they are there, using Y & R research sources. The right person will

have curiosity about people and their behavior as well as an appreciation of popular culture and an interest in marketing and creativity. The intern will be asked to prepare something to share with Y & R staff in January. They should bring a point of view, expressed visually or in writing about consumer products or service brands that they feel have momentum in the marketplace and that have especially connected to college students.